

Privacy Policy

Who we are

In this privacy policy references to “we”, “us” and “our” are to Cash in your Gadgets. References to “our Website” or “the Website” are to www.cashinyourgadgets.co.uk

What information we collect and how

The information we collect via the Website may include

1. Any personal details you knowingly provide us with through forms and our email, such as name, address, telephone number etc.
2. In order to effectively process credit or debit card transactions it may be necessary for the bank or card processing agency to verify your personal details for authorisation outside the European Economic Area (EEA). Such information will not be transferred out of the EEA for any other purchase.
3. Your preferences and use of email updates, recorded by emails we send you (if you select to receive email updates on products and offers)
4. Your IP address, this is a string of numbers unique to your computer that is recorded by our web server when you request any page or component on the Website. This information is used to monitor your usage of the Website.
5. Data recorded by the Website which allows us to recognise you and your preferred settings, this saves you from re entering information on return visits to the site. Such data is recorded locally on your computer through the use of cookies. Most browsers can be programmed to reject, or warn you before downloading cookies, information regarding this may be found in your browsers ‘help’ facility.

The cookies used on our site are as follows:

"Session" Cookies	
We use a session cookie to remember your log-in for you and what you've put in your basket. These we deem strictly necessary to the working of the website. If these are disabled then various functionality on the site will be broken	More information on session cookies and what they are used for at http://www.allaboutcookies.org/cookies/session-cookies-used-for.html
Persistent Cookies for Site Analytics and Performance	
Google Analytics - we use this to understand how the site is being used in order to improve the user experience. User data is anonymous.	You can find out more about Google's position on privacy as regards its analytics service at http://www.google.co.uk/intl/en/analytics/privacyoverview.html
Live chat inc - we use this to enable us to support our customers live on the website via a chat box that appears in the bottom right hand corner of the customers screen.	You can find out more about live chat's position on privacy as regards its service at http://www.livechatinc.com/privacy-policy/

Twitter - we use this to enable sharing of content on the social network Twitter	You can find out more about Twitter's position on privacy as regards its service at http://twitter.com/privacy/
Facebook - we use this to enable sharing of content on the social network Facebook	You can find out more about Facebook's position on privacy as regards its service at http://www.facebook.com/about/privacy/
Google+ - we use this to enable sharing of content on the social network Google+	You can find out more about Google's position on privacy as regards to its service at http://www.google.com/policies/privacy/

What we do with your information

Any personal information we collect from this website will be used in accordance with the Data Protection Act 1998 and other applicable laws. The details we collect will be used:

1. To process your order, to provide after sales service.
2. In certain cases we may use your email address to send you information on our products and services, in such a case you will be offered the option to opt in/out before completing your purchase.

We may need to pass the information we collect to other companies for administrative purposes. We may use third parties to carry out certain activities, such as processing and sorting data, monitoring how customers use the Website, measuring customer service or issuing our emails for us. Third parties will not be allowed to use your personal information for their own purposes.

Your sensitive data will automatically be removed from our database after 9 months of inactivity on your account. You are able to request via info@cashinyourgadgets.co.uk the right to be forgotten sooner. You can also choose to close your account via the customer portal www.cashinyourgadgets.co.uk/account/login

Other Websites

This privacy policy only covers this website. Any other websites which may be linked to by our website are subject to their own policy, which may differ from ours.